



Greek Orthodox Parish of Hunterdon County

Mailing address: P.O. Box 2505, Flemington, NJ 08822

Liturgical Services Offered at the Allerton United Methodist Church, 104 Allerton Rd, Annandale, NJ 08801

Church Office: (908) 782-9741 • Pastor's Cell Phone: (732) 232-1036

Web: www.go-church.org

The Very Reverend Archimandrite George Nikas, Pastor

May 3, 2009

ADVERTISING OPPORTUNITY

5th Annual OPA! Big, Fat Greek Festival
JUNE 20TH AND 21ST

Razberry's Banquet Center
Route 12, Flemington, NJ

Dear Parish Friends and Neighbors,

You are cordially invited to be a part of one Hunterdon County's premiere food and cultural events: the "OPA! Big, Fat Greek Festival". We are offering local businesses the opportunity to participate in the excitement through ads in our festival materials. This event will engage the entire local area in a weekend of food, music, dance, shopping, and children's events. For the past 4 years, our media plan has resulted in extensive coverage including local media such as the Courier News, the Hunterdon Democrat, and New Jersey regional magazines. This has brought regular attendance of more than 5000 visitors from the wider central New Jersey area.

There are three ways you can take advantage of this opportunity to reach a broad audience with a simple 2"x3" business card size ad:

- Food tray placemat ad: \$250.00

- Festival Program ad: \$250.00

- Ad package: Placemat + Program + Bonus FREE website ad: \$400.00

Business cards or camera-ready artwork can be sent electronically or through regular mail along with payment. We need to receive this by May 26th. Contact details are on the attached form.

The festival is our major fundraiser and helps support the Parish Building Fund. Since our inception in 2002, we have been using temporary facilities. We are now in the midst of acquiring property in the Flemington area that will be the location of our permanent house of worship and the festival helps bring us closer to achieving this important goal.

Thank you in advance for your support!

Sincerely,

Zoi Kaldes and Anastasia Vlahakes
Co-Chairpersons
Festival Ad Sponsorships
Greek Orthodox Parish of Hunterdon County